

### Myers-Briggs® for personal and team growth

Choose from three alternative packages, and work with your leadership team, whole staff, or individual departments.

As part of the Anthem offer to all Trust schools these packages come at no cost for delivery (there is a small resource charge per person).

### Why MBTI®?

The Myers-Briggs Type Indicator is the world's most popular personality assessment, found in 79% of the FTS 100. It provides a robust foundation for life-long personal development, using a constructive, flexible and liberating framework for understanding individual differences and strengths.

MBTI insights reveal how we see and interact with the world, our motivations and the motivations of others. This creates a strong foundation for personal growth and development, underpinning enhanced personal effectiveness.



**the POWER of**  
mbti.  
process

**GREAT REPUTATION**  
70% of the Fortune 500 use it  
79% of the FTSE 100 have a qualified practitioner in-house

Enormous community of experts and practitioners support understanding and application

RESEARCHED AND VALIDATED  
12,000+ independent articles published

2+ million uses per year

**UNRIVALLED VERSATILITY**

HUGE RANGE of resources to support every application

Widely imitated... NEVER rivalled

Global relevance... validated in 27 languages!

**GENUINE LASTING IMPACT**

STRENGTHS-BASED DEVELOPMENT drives lasting behaviour change

Powerful at ALL ORGANISATIONAL LEVELS

Trained practitioners promote memorable LIGHTBULB MOMENTS

The MBTI is not a one off event – it is part of the language, spoken from day one and reiterated and developed throughout a player's career

England and Wales Cricket Board

Frames diversity to bridge cultural differences

Gives LIFELONG VALUE for your individual DEVELOPMENT JOURNEY

PLANT ONE SEED... GROW A WHOLE GARDEN

Please contact [helen.barker@kyrateachingschool.com](mailto:helen.barker@kyrateachingschool.com) to discuss your MBTI® development package.

### MBTI® for you and your school

#### Tier 1 Package – 3 x 2 hour twilights

**Understanding Self** – your MBTI Type.

**Understanding Others** – Type applications and understanding others.

**Stress & resilience** or **Communication & change**.

#### Tier 2 Package – 3 x half day/3.5 hour sessions

**Understanding Self & Others** – your MBTI Type, type applications and understanding others.

Two modules chosen from: **Stress & resilience**, **Communication & change** or **Culture and coaching**.

**Effective Teams** – using knowledge of type to consider trust, conflict, commitment, accountability and attention to results.

#### Tier 3 Package – 3 x full day/6.5 hour sessions

**Day 1: Understanding Self & Others** – your MBTI Type, type applications and understanding others + two modules chosen from: **Stress & resilience**, **Communication & change** or **Culture and coaching**.

**Day 2: Effective teams** – using knowledge of type to consider trust, conflict, commitment, accountability and attention to results.

**Day 3: Bespoke** – focus on elements to improve team effectiveness, which could include decision-making, problem-solving, creativity, conflict, trust, goals and vision.